

Bike Fitchburg Monthly Meeting
Fitchburg Public Library
Monday, June 25, 2018 @ 6:30PM

Attendees: Steve Arnold, Bill Hauda, Matthew Jones, Darryl Jordan, Jennifer Ullman, Liz Veler

1. **Introductions:** Jennifer U. began the meeting at 6:30 PM.
2. **Approval of May 21, 2018 Minutes:**
 - Edit: Item 5. C. iii. Corrected Ellen Geisler's title to "city sustainability specialist"
 - Motion:* Matt J., 2nd: Bill H. to approve the minutes with edit as noted above. Motion carried.
3. **Treasurer's Report:** (Jennifer U.) Current checking balance \$534.02. Current savings balance \$50. (UWCU)
Donation tracker: Still working on it (excel file and letters for proof of donations). Will be done by next meeting.
4. **Old Business**
 - A. **Fitchburg Bicycle Parking Census:** (Steve A.) <http://opencyclemap.org>
 - i. Of 17 sections, all but 6 are complete. Steve A. will request volunteers from our membership.
 - ii. 177 bicycle parking instances have been found in the city of Fitchburg so far.
 - iii. All photos have been mapped. Working on data entry into spreadsheet; 133 are complete.
 - iv. Once completed, the data will be uploaded into OpenStreets. 43 are complete in OpenStreets so far.
 - v. New Bike racks were installed at the dog park last week.
 - B. **Leopold Park Bike Racks:** (Steve A.)
 - i. 35 stalls of "wheelbender" temporary bicycle parking installed at Leopold Park (old UW bike racks)
 - ii. Madison parks will pour concrete and install permanent racks hopefully this summer or fall, at which point the temp parking will be removed and recycled
 - C. **Madison Bike Week June 4-9:** (Steve A.)
 - i. Successful Commuter Station at roundabout Tuesday, June 5th (Sponsored by Fitchburg Chamber, City, and BF). Thank you to volunteers and all of the businesses and people who made it possible!
 - ii. Einstein Bros Bagels/ Caribou Coffee, Fitchburg Chamber water bottle and bike info handouts, Dream Bikes mechanic tent, bike counts performed by volunteers
 - iii. 12 visitors signed up for email list; asking David if there is a bulk add option for these users.
 - D. **Church at Christ Memorial Bike Ride June 24:** (Matt J.)
 - i. Community ride (congregation, friends, neighbors, all); free will donations benefitting Wheels 4 Winners.
 - ii. Matt J. provided basic safety run-through as recommended before all events and briefly explained Bike Fitchburg's organization and our mission.
 - iii. 8 & 1.5 Mile Bike Rides: About 50 adults and older kids participated. Led by Bill Strange.
 - iv. Kids Bike Rodeo: 10 young trike/bike riders (toddler/pre-school age) participated in Rodeo led by Matt J. Program focused on safety at intersections.
 - v. Successful event; many thank-yous and good turnout means it's likely to be held again.
 - E. **Pick Me Up at the Border Ride - September 28:** (Matt J.) 7pm downtown Madison. Rain Date 10/5.
 - i. Advertisement: flyers, Bike Fitchburg website and Facebook
 - a. Flyer distribution: members at meeting were given flyers to hang up on public boards around town.
 - b. Bill H. has information on supporting businesses (trail pass vendors, bike shops, etc) all the way down the Badger State Trail. Bike Fitchburg will reimburse for mailing of flyers to these businesses.
 - c. Utilize the Bike Fitchburg e-mail list to promote the event.
 - d. Media: Fitchburg Star, FACT, Fitchburg Today TV spot, Chamber of Commerce
 - e. Outreach to other local Bike Advocacy groups (Madison, Sun Prairie, Middleton) and local bike clubs
 - f. Goal for next year: be listed in Wisconsin Bike Fed Ride Guide
 - ii. Steve A. will reach out to Fitchburg Police for safe passage across McKee Road.
 - iii. Sag: hoping to get support from local bike shops again. Perhaps Dream Bikes as last year?
 - iv. Matthew J. will be organizing committee and creating task force. Darryl J. has availability, Jennifer U. will help, Matt J. will contact Thad S. to see if he will help.
 - F. **Events at Leopold Park Update:** (Liz Zimdars, Fitchburg Public Library Outreach & Chris Bauch, Saris)
 - i. "Leopold Neighborhood Community Nights" Tuesdays 5-7pm, June 19-July 31 (Weather-dependent).
 - ii. June 19th: Steve A., Matt J., Kay L. were there on 6/19, as well as MSCR trailer with bike fleet
 - iii. Steve A. will be back in July for more helmet fitting.
 - iv. Talking with Marcia and Baltazar RE: bike ride to culvers. We can volunteer to assist if needed.
 - v. Others have jobs for the programming; we can volunteer as available but being in charge can be left to those who are paid to do so.
 - vi. Pump Track: Matt J. is building the pump track; will be stored at library when completed.
 - G. **CORP/Boys & Girls Club Activity:** (Matt J.)

- i. CORP event is in process of being scheduled on a Saturday in late July to mid-August. Possibly 100 kids on a 30-45 minute ride.
 - ii. We will provide some *volunteers*, CORP will lead ride, BGC will have paid volunteers
- H. **CIP/City Budget/Whalen Road Shoulders:**
- i. **City Council Meeting** on June 12th: Proposal for Whalen shoulders resurfacing be split into two operating budgets PASSED. (2018: Mutchler Rd to Seminole Hwy, 2019: Seminole Hwy to Fitchburg Rd). This change to existing plan required 2/3 majority vote (no more than 2 “no” votes) and mayor’s signature.
 - ii. **2019 CIP** contains no references to bicycling.
- I. **Strategic Business Plan:** tabled until November.
- J. **Fitchburg Festival of Speed** (July 7): <http://www.fitchburgfestivalofspeed.com>
6. **New Business**
- A. **Capital City Trail Repaving:** <https://parks-lwr.dane.com/Information/Planning-Development/Capital-City-Trail-Pavement-Restoration>
- i. Phase 1 begins July 9; detours planned.
 - ii. Will there be an opportunity to address dangerous intersection of Cap City Trail and Syene Rd?
 - iii. S. Syene will soon have traffic signals at Lacy; roundabout at Cheryl. New road design with narrower lanes and lower speed limits (Typical cross-section for the road: Will the council be having a hearing? What can we do? Public participation? Focus on lobbying the city.)
- B. **Website/Social Media:** (Matt J.)
- i. Mailchimp features being incorporated into website; operational by 7/4.
 - a. Steve A. will contact David Vogt for mailchimp credentials
 - b. We can populate e-mail list from website signups.
 - ii. Looking for more website content; soliciting info/articles to keep the site updated and relevant.
 - iii. Steve A. and Jennifer U. will be working on metrics (facebook likes/members, mailing list joins)
 - iv. Bike Fitchburg has both a Facebook Page and Group – they are linked together but two separate things
 - a. Page: used for official communication and information (admin posts)
 - b. Group: Social, member-driven. Share events, articles, personal insights, etc.
 - v. Should we also use other platforms such as Twitter, others?
- C. **Bike Fitchburg T-Shirts**
- i. Shirts will be helpful for PR and visibility, especially when volunteering.
 - ii. Matt J. will contact Thad S. for suggestions on where to get printing done.
 - iii. Looking for cost of \$20 or less; preferred technical or upgraded fabric.
- D. **Bicycle Friendly Community:** Fitchburg must re-apply for certification in 2019. Committee is being formed.
8. **Next Meeting: July 30th 6:30 PM** (note date change) in the large meeting room at Fitchburg Public Library. August 27th meeting will also be held in the large meeting room at Fitchburg Public Library at 7 PM (note time change)
9. **Meeting Adjourned:** 7:49 PM *Motion:* Steve A., 2nd: Bill H.