

Bike Fitchburg Monthly Meeting
Fitchburg Public Library
Monday, November 19, 2018 @ 7:30PM

Attendees: Steve Arnold, Bill Hauda, Joseph Imilkowski, Matthew Jones, Darryl Jordan, Cody Shaide, Jennifer Ullman,
Liz Veler

1. **Introductions:** Jennifer U. began the meeting at 6:30 PM.
2. **Approval of October 2018 Minutes:**
 - Motion:* Steve A., 2nd: Matt J. to approve the minutes as written. Motion carried.
3. **Treasurer's Report:** (Jennifer U.) Current checking balance \$978.88. Current savings balance \$50. (UWCU)
 - A. Donation tracker: Excel Template has been in place since Pick Me Up at the Border.
 - B. Annual Report: filed online today. \$10 fee paid.
 - C. Bike Fitchburg stickers have been purchased.
4. **Old Business:**
 - A. **Website transition:**
 - i. Need to follow up with David Vogt; estimated \$250 annually for website costs going forward
 - ii. Objective: get all accounts (Godaddy, Mailchimp, Wordpress) from David to Steve A. by EOY. David has not followed up with Steve,. Jennifer U. will call David.
 - B. **Fitchburg Complete Streets Project:** (Bill H.)
 - i. While proposed WI State legislation in 2015 didn't pass, Milwaukee passed a Complete Streets Policy unanimously as city ordinance.
 - ii. We could easily format this document for submission as ordinance for city of Fitchburg (remove Milwaukee-specific verbiage), then give over to Fitchburg city bicycle committee for them to move up to council. Steve A. can assist in writing ordinance & sponsoring/adopting resolution for the city. Work with Public works department to review and approve.
 - iii. National Complete Streets coalition can also assist/provide resources.
 - iv. Create a prospectus to give to other organizations – explain what we're trying to accomplish, summarize ordinance, ask them to have a Board of Directors vote to approve our prospectus and co-sponsor establish coalition with us as it is brought to the City (petition alders; meet with them individually)
 - v. Volunteer "project manager" to organize the work and act as central - Cody S. will take point with Steve and other Bike Fitchburg members assisting. Cody is also interested in helping canvass/reach out to other organizations/agencies.
 - C. **Whalen Road Paving - City of Fitchburg Budget Amendments 9 & 10:** (Tony H.)
 - i. Thank you to those who contacted alders and testified during the meeting. A person came with 39 signatures of Whalen Road residents in support of the amendments.
 - ii. *Approved* by Common Council 6-2 to continue repaving project (1300 ft) Travel Lanes & 4ft Shoulders.
 - D. **Pick Me Up at the Border Ride 2019 Pre-Planning:** (Matt J.) Tabled until next month's meeting.
 - E. **Nine Springs Neighborhood Hub (Healthy Neighborhoods Initiative):** (Matt J.)
 - i. Bike Fitchburg is officially a partner with the city on this project; our logo is on the concept design documentation.
 - ii. We received a letter and Request for Proposal (RFP) to review. Contact Matt J. if you would like to review the RFP or provide input. Wade Thompson is point person for the city.
 - iii. We'd like to build a pump track as part of this project.
 - F. **North Fish Hatchery Road Reconstruction Project Update:** (Matt J.)
 - i. Steve A. wrote an 8-page document with our recommendations; it was well received but didn't address alternatives which were discussed at the most recent meeting.
 - ii. Our feedback on the survey:
 - a. Streetscaping importance: Not at all in this corridor. Safety and traffic design are much more important.
 - b. Design themes:
 1. Matt J. suggests recommend tightening the radius of turning (esp. onto Traceway) or bump-outs
 2. Add vertical elements to buffered lanes when possible to not interrupt bus stops
 3. Widen sidewalk to 8'
 4. Keep consistent with rest of fitchburg signage.
 5. Active transportation design theme. Legible signage (County wayfinding).
 - G. **Fitchburg Bicycle Parking Census:** (Steve A.) <http://opencyclemap.org>
 - i. Received results from another section, but busy with other projects.
 - ii. Steve A. will create map in time for BFC Open House. Cody S. & Steve will work on the additional remaining sections.

- H. **Bicycle Friendly Community:** (Steve A.)
 - i. August submission deadline for Bicycle Friendly Community.
 - ii. Also expecting Verona and Oregon to apply; other local communities (Madison, Middleton, Sun Prairie) hoping to be recertified. Meetings are being scheduled.
 - I. **Wisconsin Active Together:** (Steve A.)
 - i. Fitchburg Chamber & Council passed resolution of support for community designation.
 - ii. Designated communities will be announced Dec 11th
 - iii. These resolutions & designations all improve community for those who live and work here.
 - iv. We should invite planning director, public works director, etc. to meeting for meet and greet.
6. **New Business:**
- A. **Pump Track storage:** Library needs the space reclaimed by EOY. Ideas for storage: Pump house near fire station 1, somewhere for Parks & Recreation? Matt J. will ask Tony H. to talk to utility supervisor.
 - B. **Just Bikes Meeting Review:** (Steve A.)
 - i. Meeting at Fitchburg Public Library at noon 11/20.
 - ii. Equity initiative with many partners (Bike Fed, BCC, us). Monthly meetings; Steve A. and Matt J. will be attending. Cody S. may be able to attend.
 - C. **BFC Open House** (November 26):
 - i. Motion: Matt J, 2nd Jennifer U. to provide Donation of \$75.00 from Bike Fitchburg to provide refreshments. motion carried.
 - ii. Matt acquired donation of coffee from Oasis Cafe.
 - D. **Strategic Business Planning and Event Workshop:** Tabled until next month's meeting.
 - i. We want to establish an outline of Bike Fitchburg's strategic plan.
 - ii. Create a document that plans next 5 years for the organization; focus now, mid-term, long-term.
 - iii. Prioritize projects/events and focus on how much time they will take.
 - iv. *Action: Interested parties should email availability/suggested weekends for the meetings.*
 - E. **McKee Road Reconstruction Meeting Highlights:** (Matt J.)
 - i. We need to make sure Fitchburg does not remove bike lanes.
 - F. **Ghost Bike for Cheri Maples at Syene and Cap City Trail:** (Steve A.)
 - i. Steve is in contact with Darren Marsh (county parks superintendent) to set up ghost bike.
 - G. **Phone list of Bike Fitchburg contacts:** (Steve A.)
 - i. Steve is working on contact list.
 - H. **Social Media/outreach metrics:** (Steve A.)
 - i. Steve presented metrics trends for Facebook page/group, email, Twitter. All are growing.
 - I. **Fitchburg Bicycle Committee:**
 - i. Joe I. clarified that he is advisor to Bike Fitchburg board; no conflicts in bicycle committee. It's important to make sure we have no quorum for bike committee at our meetings/events.
 - ii. Add Fitchburg Bicycle Committee as standing "Old Business" item on our meeting agendas.
 - J. **Annual Party and Status Report:** will take place in February. Will be looking for additional directors/board.
7. **Next Meeting: Monday, December 17th 6:30 PM** at Fitchburg Public Library small meeting room
- A. Note Date Changed!
 - B. **Holiday Potluck** after meeting. We will schedule 1 hour (6:30-7:30PM) for the meeting, then open to friends and family for party at 7:30PM.
8. **Meeting Adjourned:** 8:44 PM *Motion:* Joe I., 2nd Steve A.