

Bike Fitchburg Monthly Meeting
Fitchburg Public Library
Monday, October 28, 2019, 6:30 p.m.

Attendees: Steve Arnold, Bill Hauda, Joe Imilkowski, Matthew Jones, Darryl Jordan, Kay Lum, Jennifer Ullman, Liz Veler

1. **Introductions:** Jennifer U. began the meeting at 6:37 p.m.
2. **Approval of September 2019 Minutes:**
 - A. **Motion** to accept the minutes as presented. 1st: Steve A.; 2nd: Matt J. Motion passed.
3. **Treasurer's Report (Jennifer U.):**
 - A. Checking account balance is \$697.57; savings account balance is \$1,800.20.
 - B. IRS Filing: The WI DI form was filed on October 22. Jennifer U. will be in touch with Gary Berger to clarify if any other filings are necessary.
4. **Old Business:**
 - A. **Website:**
 - a. Steve A. and Kay L. have been in contact and working on adding content to the website.
 - b. Kay L. will send the link to the development website to the BF Board Google group. Everyone should look at the site and give feedback; we will hope to move DNS to go live in early November.
 - B. **Strategic Planning Meeting (November 16th 11 a.m.-4 p.m.):**
 - a. The meeting will take place at the Fitchburg Public Library Small Conference Room.
 - b. Our goal is to develop a list of priorities and map out on a 3 year plan.
 - c. Robert Bohanan will be facilitator. He has put together an agenda and will have materials available.
 - d. All Board members should come prepared with input and ideas, ready to brainstorm and talk.
 - e. Other Details: casual dress; bring your own lunch or pay for your order from Milio's.
 - C. **North Fish Hatchery Neighborhood Hub:**
 - a. The Neighborhood Hub is in planning; we are one of the partnering organizations.
 - b. Matt J. met with Jacob from Engberg Andercon Inc. to discuss concepts (asphalt pump track, year-round indoor classroom facility, future state of the facility). We need to keep maintenance of the facilities in mind while planning.
 - c. There is an allocated spot in the plan for a pump track. Matt J. will send the presentation to the BF Board.
 - d. Wade or Scott from the City of Fitchburg will be meeting with us and/or the Bike Committee in January.
 - D. **McKee Road Construction Project:** There is a meeting on November 19th at 7 p.m. at Stark Realty (Corner of McKee and Seminole) to discuss the project of reconstruction from Commerce Drive to Seminole Highway.
 - E. **T-Shirts:** Size Medium and Small Bike Fitchburg T-Shirts are still available; cost is \$20.
 - F. **Bicycle Friendly Community Application:**
 - a. Madison, Fitchburg, Sun Prairie, and Oregon submitted applications in August. There has been no news yet regarding the City status renewal/upgrade.
 - b. Verona and Middleton will submit applications in spring. Dane County will apply in the future.
 - c. UW-Madison received an upgrade to platinum.
 - d. An event may be held at the Madison municipal building to celebrate the updates to the 4 communities' ratings once we are notified of the the release date or status of the applications.
 - e. A survey is out for BFC (<http://bikeleague.org>, click on Bicycle Friendly America)
 - f. Places for Bikes City Ratings are also being calculated. Their survey was available (it may have closed already); ratings also take into account the city snapshot (Steve A. will recruit the City's sustainability coordinator to complete) and OpenStreets mapping.
5. **New Business:**
 - A. **Fitchburg Chamber Networking Event:** This event will take place on November 6 at 5:30 p.m. at the Great Dane. Bike Fitchburg is now a Chamber member. This is a great opportunity to do more networking and talk to businesses about bike parking, sponsorship of pump track, etc.
 - B. **Grant Opportunities:** Steve A. sent an email with links and deadlines. There are large Federal grants available for transportation alternatives as well as a number of State grants (multimodal grant, tourism grant)
 - C. **2020 Pick-Me-Up at the Border:** The Fitchburg Chamber is providing \$1000 from a joint effort marketing grant for state tourism.

- D. **Complete Streets Ordinances:**
 - a. The Active Living Workgroup has it in their plan. The Fitchburg comprehensive plan mentions it but we still do not have concrete ordinances and policies in place. It will help greatly with BFC rating.
 - b. We should look over model ordinances and adapt them to our city's specific needs.
 - c. We should put this on our spring work program for lobbying.
 - E. **Oregon-Fitchburg Trail Connection:**
 - a. The most likely possibility of connection is along existing roads.
 - b. We could develop a parking lot, park and bike, trailhead, and/or kiosk, since the Fitchburg Depot project does not have traction.
 - c. Steve A. suggested we take this as a project to discuss at the planning retreat.
 - F. **WI Bike Fed Summit:** The WI Bike Summit took place October 4-5 in Wausau. Steve A. attended.
 - a. Kirsten Finn, the new Executive Director, is an expert in nonprofit management and fundraising.
 - b. Discussed topics: complete streets statewide panel, community bike park development, WI Active Together program, E-Bike bill (which has been passed by both houses), safe streets ordinance bill (for red light cameras and photo enforcement of speeding in MKE), getting bicycling approved comprehensively on Knowles-Nelson trails through a statute.
 - G. **Eminent Domain Legislation:** No repeal or only a partial repeal (for reasons of immediate health & safety only) is expected.
 - H. **2019 Holiday Event/Meeting:** We will look at local establishments at which to hold our December meeting and holiday gathering.
 - I. **2020 WI Bike Fed Ride Guide:** Matt J. will submit the date for Pick-Me-Up to the Bike Fed (Kristie Schilling or on the website). We need to contact the Chamber to ask them to pay for joint advertisement with us in the ride guide.
 - J. **Santa Bicycle Rampage:** This event is in planning. Dates are 12/7 in Milwaukee and 12/14 in Madison. We will arrange a Fitchburg contingent to join up with the group similar to what we did last year.
6. **Next Meeting: December 16th** at 6:30 p.m. (see 5.H.)
7. **Adjournment:** Meeting was adjourned at 7:47 p.m. *Motion* 1st: Steve A.; 2nd: Matt J.