

Bike Fitchburg Monthly Meeting
Zoom Meeting
Monday, July 27, 2020, 6:30 p.m.

Attendees: Steve Arnold, Tony Hartmann, Joe Imilkowski, Matthew Jones, Darryl Jordan, Kay Lum, Thad Schumacher, Jennifer Ullman, Liz Veler

1. **Call to Order:** Jennifer U. began the meeting at 6:32 p.m.
2. **Approval of June 2020 Minutes:**
 - A. **Motion** to accept the minutes as presented. 1st: Steve A.; 2nd: Darryl J. Motion passed.
3. **Treasurer's Report:**
 - A. Checking account balance \$555.39. Savings account balance \$1800.61.
 - B. Recent expenses: \$15.81 Zoom monthly fee; Recent deposit: \$103.37 in donations.
4. **Old Business:**
 - A. **Bicycle Parking Census:**
 - a. Steve A. has nearly completed the bicycle parking/amenities census updates online; most changes have populated to the public OpenStreetMap.
 - b. The census and map helps us identify locations where there are ample bicycle amenities, as well as where is a lack of these amenities.
 - c. Steve A. has created a document that describes the work that we have completed. He will be working with Kay L. to create a standalone page on the Bike Fitchburg website that includes the document and a link to the map (the map cannot be embedded in the webpage directly). He is working on a press release and shorter news flash to post on the Bike Fitchburg website main page and our social media.
 - B. **2020 Pick-Me-Up at the Border (September 11th, 7 p.m.):**
 - a. Race Day Events has created a sign-up dashboard for the event. More than 250 people have looked at the page and 3 have signed up so far.
 - b. We will continue with exclusively on-line sign-up to stay cash-free at the site. Day-of-event on-line Registration will be extended to 8 p.m. to accommodate latecomers.
 - c. Thad S. touched base with Hop Haus management to finalize arrangements; they will speak again once Hop Haus has officially opened for business later this week.
 - d. The calendar item on the Fitchburg Chamber of Commerce needs to be updated with more details regarding the event.
 - e. We have put measures in place for social distancing, wave starting, and personal responsibility. We will provide masks to attendees who do not come prepared. We will mention our COVID-19 preparedness and expectations in our communications and marketing for the event.
 - f. Steve A. has Bike Fitchburg promotional materials if we'd like to distribute anything at the ride. The ride itself will also be promoting our mission.
 - g. We can have a link/QR code/small handout with ride details and emergency numbers.
 - h. We have planned a moment of silence the day of the ride due to the significance of the date.
 - i. We will be planning the ride to use the detour around Stewart Tunnel assuming it is still closed.
 - C. **Strategic Planning Meeting:** Jennifer U. continues working on an executive summary and plan/presentation.
 - D. **Website Activity:** Kay L. does not have any updates on site traffic. Steve A. reported 417 Facebook forum members, 273 Facebook page likes, 181 on our e-mail list, 10 Twitter followers, 117 Instagram followers.
5. **New Business:**
 - A. **Proposal for Donation (Steve A.):**
 - a. The Madison Community Foundation has been building community repair stations, holding programming on safe biking and bike repair in underserved communities, as well as the cargo bike for mobile repairs. They are still trying to raise more money, which will be matched.
 - b. A **Motion** was made (1st: Steve A., 2nd: Matt J.) that Bike Fitchburg donates \$100 towards the matching funds drive. The **motion was amended** to \$200 (1st: Matt J., 2nd: Darryl J.). Both motions passed.
 - c. Steve A. will reach out to the Bike Fed to determine whether ACH or check is the best payment method.
 - B. **Bike Roundabout Reconstruction (Late 2020):**
 - a. Matt J. received an e-mail from Madison Metro Sewer District that there will be a rebuild of the sanitary corridor near Cannonball Path and Military Ridge Trail from Dec 2020-Dec 2021.
 - b. Public hearings will be held on August 6th and August 8th.
 - c. Steve A. has spoken with Bill Balke regarding detour signage and routes.

- d. It will be worthwhile to also engage the Fitchburg City Bicycle Committee.
 - e. We want to ensure all paths are restored as good as they are or better, and to minimize the amount of time that the facilities are closed to traffic for the project.
- C. **Places for Bikes ratings:**
- a. Fitchburg yearly ratings 1.8 (2018), 2.8 (2019), 1.9 (2020).
 - b. Steve A. is working on the questionnaire.
 - c. Steve A. will send out a link to the community surveys to the Board. Please distribute and answer individually for all of the municipalities in which we bike (as both Advocate and Citizen).
- D. **Pump Track:** Needs to be moved from Joe I.'s house. Steve A. has previously asked RDE to provide storage.
6. **Next Meeting: August 24th** at 6:30 p.m. via Zoom meeting.
7. **Adjournment:** Meeting was adjourned at 8:10 p.m. *Motion* 1st: Darryl J.; 2nd: Kay L.