

Bike Fitchburg August 2020 Board Meeting

Monday August 24, 2020 6:30 pm

In attendance: Steve Arnold, Tony Hartmann, Joe Imilkowski, Darrell Jordan, Matthew Jones, Kay Lum, Thad Schumacher, and Jennifer Ullman

Absent: Liz Veler

1. Minutes from July 2020 were approved. (motion by Thad; seconded by Steve.)

2. Treasurer's report:

\$224.58 in Checking; \$1,800.66 in savings

Money spent since last report: \$15.81 for Zoom, \$115 Chamber membership renewal, \$200 to Mad about Bikes project \$.05 earned in interest

OLD BUSINESS

PMUATB 2020 Event

Thad made flyers and had some printed and is distributing some and would like others to help hang them in key places (bike trail kiosks, coffee shops, bike shops, etc.). If you want to help, you can pick some up at the Fitchburg Family Pharmacy.

CJ is no longer with Race Day events, he was going to be our SAG driver. Thad will ask Race Day again about a potential SAG driver. Race Day said they will supply PA and a start/finish line on their property for the event. GPS Maps have been added to the sign up page, including the tunnel road detour (uploaded by Thad). Food stops are planned to be at the kiosks on the trail in Belleville, Monticello and the final turnaround point. Hop Haus is busy trying to open by the end of August, but would be happy to sell beer to thirsty bikers.

STRATEGIC PLANNING MEETING

Jennifer sent us all an overview of the notes from the 2 meetings last winter and is welcoming comments. We got a few comments, but everyone should take another look and let her know of changes. Tony said he feels the Vision and Mission statement may be switched. One person will do the edits on the word doc and be archived as a working file and the current "final" will be saved as a pdf file.

WEB SITE

Steve suggested that we post trail closings on the home page of the Bike Fitchburg website. He said he will get info to Kay.

NEW BUSINESS

CYCLE SEPTEMBER

Steve told us about this. It is a "Love to Ride" workplace challenge. We should have a bike Fitchburg team.

Going for Gold subcommittee meeting

Report given by Tony Hartmann.

Mayor Aaron was offered to come to our next meeting, Steve invited him via zoom during this meeting. Then again, when we changed the date of the next meeting from September 28 to September 21 due to Rosh Hashanah.

Tony also mentioned the Bike Index and Vision Zero program that came up in the meeting he attended and mentioned that Angela Kinderman suggested more links to the Visit Fitchburg info. Kay mentioned that there is a link to it on the Visit Fitchburg tab on the website, but Steve said he would send Kay a proposal as to other link(s) to put on the site and where to put them.

ATVS

Steve told us that the DNR is taking public input as to whether ATVs should be allowed on the Badger State Trail and Sugar River Trail.

OTHER

September meeting date changed from September 28, 2020 to September 21, 2020 due to the Rosh Hashanah holiday (Jewish New Year).

Thad motioned to Adjourn and Tony seconded it. Meeting adjourned at 7:40 pm.

Respectfully submitted by,
Kay Lum for Liz Veler, Board Secretary