

**Bike Fitchburg Monthly Zoom Meeting**  
**Monday, January 25, 2021, 6:30 p.m.**

Attendees: Steve Arnold, Mark Hamilton, Tony Hartmann, Adrienne Imilkowski (on behalf of Joe Imilkowski), Matthew Jones, Darryl Jordan, Angie Lucas, Kay Lum, and Jennifer Ullman.

Guest attendees: Mckenzie Asplund, Mike Grady, Lee Jones, and Erik Kimble.

Absent: Thad Schumacher, Joe Imilkowski.

1. **Call to Order:** Jennifer U. began the meeting at 6:35 p.m. Introductions were made by all in attendance, including the guest attendees.
2. **Fitchburg Police Department:** We did not have a guest speaker from the Fitchburg Police Department at this monthly meeting. Tony H. stated that he would have more updates about the bike patrol “reboot” at our February 2021 Board meeting. Steve A. raised the point that it would cost from \$10K-\$20K to launch the program again with training with the police mountain bike association as well as purchasing equipment. Matt J. suggested that we do not take it upon ourselves to consider raising funds for this program. Steve A. plans to further discuss this issue with Jim Wheeler who is running for city alder. Steve A. plans to talk to Jim Wheeler in April 2021 about this matter. Lee J. offered to talk to a contact at Trek who is familiar with police bike patrol. Also, Steve A. also reported on the bike registration issue.
3. **Approval of December 2020 Minutes:**
  - A. Amendments: There were a number of edits made by Jennifer U. that were sent to the Board in advance of the meeting.
  - B. **Motion** to accept the minutes with amendments (1<sup>st</sup>: Steve A., 2<sup>nd</sup>: Matt J.). Motion passed.
4. **Treasurer’s Report:**
  - A. UWCU Checking account balance \$505.40. UWCU Savings account balance \$1,800.89.
  - B. Recent expenses: \$124.48 for Zoom Pro annual fee.
  - C. Recent deposits/earnings: \$0.05 earned in interest on the UWCU savings account.
  - D. Steve A. was asked by Matt J. and Jennifer U. to connect with UWCU to see how we change the signers on our accounts, since Matt J. and Jennifer U. are stepping aside at this time. Bike Fitchburg will have new officers after the February 2021 elections. Thus, the bank account signatory authorities must change. Steve A. has set up a phone appointment with a business banker who will review steps with him on February 2. At that time, he will learn the details and report back. Note that, we will require a copy of the February 2021 meeting minutes, showing the results of the election of officers, and showing a motion to make the Treasurer and new President signers on the accounts. When we have the necessary documentation (minutes, personal identification, etc.), the new President and Treasurer will meet with the UWCU business banker to formalize the new signatory authorities on the accounts.
5. **Old Business:**
  - A. **Pick Me Up At The Border:**
    - a. A motion was made and passed to have the ride date be Friday, September 24, 2021 at 7:00 p.m. At this time, it was discussed not to offer a ride distance to Freeport, IL. Steve A. reported that he is working on the final draft of the event release for the WI Bike Fed Ride Guide and other social media outlets. Once the event release is finalized, Kay L. will update the Bike Fitchburg website with the new information. Steve A. is still working on sending an email to the 2020 ride participants with the information and to thank them for their participation in September 2020. Matt J. also suggested the importance of circulating the Pick Me Up At The Border event information multiple times (at least 4 times) prior to the event to various communication vehicles (Facebook page/forum, etc.). In addition, Bike Fitchburg will be working with Race Day Events on this 2021 ride event.
  - B. **Pump Track Update:** Matt J., Mark H., and Tony H. met recently with a few other city officials on this issue. Madison Parks is building off road bike infrastructure at Leopold. Matt J. hopes it can be connected to the hub on North Fish Hatchery Road. Matt J. said it is a work in progress and that he, Tony H., or Mark H. can inform this group about future updates.
  - C. **News Release for Badger State Trail Bridge:** Steve A. indicated that there is nothing else to report on this. No news release was created in time for website posting, so therefore, this is old news. It was suggested that we

remove this item from future Board meeting discussions. Kay L. did in fact post a photo of this on our website slide show shortly after the bridge opened.

**D. Website/Social Media:**

- a. Kay L. will post the Pick Me Up Ride information on the site as soon as it is final. She will also update any information regarding Matt J. and Jennifer U. about their part in co-founding and starting Bike Fitchburg when she receives new content.
- b. Social Media: Steve A. reported social media stats of the following: 1) Facebook page – 334; Facebook forum – 446; E-mail – 218 persons on our list; Instagram – 128; Twitter – 12.

**E. Strategic Plan:**

- a. Jennifer U. reminded everyone about our recent sessions and the strategic planning document to reference as a great resource in alignment with the group's mission, etc.

**F. Bike Playground:**

- a. Discussed the Bike Playground that Matt J. created, and it is still at Joe I.'s home. Group discussed what to do with the playground again, where to store it, if at all, and what the plans are for it. Matt J. asked for the Bike Playground to be discarded again.

**G. City Mandatory Bike Licensing Ordinance:** Steve A. recently met with Sgt. Hartwick, Mark H., and Phil Grupe. Steve A. proposes that the Fitchburg Police Department use the Bike Index system that is already in place throughout the United States because it reaches a broader area. As of now, the Fitchburg Police Department's system is not promoted and not used much. There is a small fee to use it. The Bike Index system is free to users and bike shops can support this system too. For some of these reasons, Steve A. proposes the Fitchburg Police Department use the Bike Index system instead of its current program. Matt J. made a motion to adopt this as a Bike Fitchburg project, and Darryl J. seconded it.

**H. Repair Stand/Bike Parking at King James Way:** Steve A. presented to Parks, Recreation, and Forestry Director Scot Endl and it was approved by Scot Endl. Steve A. plans to meet with city officials in the spring and discuss where to put the concrete slab and make sure it is large enough as well as having an "inverted U" rack added. There currently is another rack at Sunnyside (dog) Park located on Irish Lane that needs to have one of the racks removed to allow to fit more bikes. There are four "U" racks, but they are installed too close together.

**I. Path Connection at McGaw Park/New Greenway Proposal:** Steve A. showed us a proposal that he developed for a Fitchburg Greenway System. He sent the proposal to Scot Endl and wants to also present it to the Park Commission and Bike Committee on February 2, 2021. It includes trying to add trails to underserved areas in Fitchburg. Kay L. moved that Steve A. proceed and present it as a Bike Fitchburg project on February 2. Darryl J. seconded it. Matt J. and Jennifer U. abstained from voting.

**J. Outreach to area colleges and universities:** Jennifer U. suggested that we continue considering outreach to local college and university students/faculty as well to help get more resources involved with Bike Fitchburg. Jennifer U. suggested that having students intern with the organization could be an effective way to get project support, etc. Bike Fitchburg could also serve as a letter of reference for student interns.

**6. New Business:**

**A. Bike Fitchburg Transition:**

- a. Matt J. and Jennifer U. have decided to step aside in continuing to serve on the Board of Directors as President and Vice President, respectively. They, of course, will still be known as the Co-Founders of Bike Fitchburg. They relocated out of Fitchburg in December 2019 and have been running the organization from out of state for over a year. At this time, they have decided to step aside due to personal and professional commitments.

**B. Call for new Board/Advisory Members/Other:** Jennifer U. developed a candidates table of interested parties who were at this meeting. Most recently, Jennifer U. reached out to many contacts in the Madison/Fitchburg, WI areas and other local communities to recruit new leaders. Steve A. and Kay L. assisted with putting out notices on the website and social media to seek new leaders and interested parties. We will hold elections at the February 2021 Board meeting. Jennifer U. reminded everyone that she and Matt J. asked for everyone involved on the Board/Advisory Board to help identify potential interested parties many months ago. Mark H. was helpful in referring Jennifer U. and Matt J. to interested candidates to serve in the leadership of Bike Fitchburg. Jennifer U. also provided an update that a potential candidate, Stephanie La Bella, was unable to continue running for a role, given some recent medical news. She may be interested in volunteering during the summer.

**C. Bylaws/Amendments:** After much discussion about options, it was decided to change the number of Board Members from six (6) to nine (9). It was also decided to move the annual board meeting date from the first to the

fourth Monday in February. Motion was made by Steve A. and seconded by Matt J. It was also decided to change the bylaws to state 6:30 p.m. It previously stated 7:00 p.m., but we have consistently been meeting at 6:30 p.m. either in person or now on Zoom. There have been times where we met earlier or later or had to change the Board meeting day/time given a holiday or room availability at our meeting venue, the Fitchburg Public Library. Motion was made by Jennifer U., and Kay L. seconded it. Note that, Jennifer U. incorporated all the suggested bylaw edits in the MS Word version of the bylaws. She will update the bylaws and circulate the final copy to the Board. Kay L. will post the Amended & Restated bylaws on the website as well. Jennifer U. indicated that she has been in touch with the attorneys who assisted us with the incorporation papers years ago and will give them an update about the bylaws.

- D. **MM/McCoy Road Intersection Project Public Information Meeting:** Everyone is encouraged to attend the meeting virtually on FACT TV on January 28, 2021 at 6:30 p.m. Steve A. sent around the information prior to the meeting. Jennifer U. agreed to circulate this information again to everyone.
- E. **Fitchburg Bike Committee Updates:** Mark H. and Angie L. attended this meeting, representing the Bike Committee. Angie L. updated us that the Bike Committee has not met again since we met last, so there was nothing new to report.
- F. **Just Bikes:** Steve A. mentioned a meeting was held on January 22.
- G. **Ride Illinois:** Jennifer U. and Matt J. mentioned that they were getting more involved with Ride Illinois as they are now Illinois residents. Ride Illinois is quite active and has excellent programming and information for cyclists. There may be good opportunities for future synergies with Bike Fitchburg or other WI biking groups.
- 7. **Next Meeting: February 22, 2021** at 6:30 p.m. via Zoom meeting (always the same link).
- 8. **Adjournment:** The meeting was adjourned at 9:10 p.m. (*Motion:* 1<sup>st</sup>: Steve A., 2<sup>nd</sup>: Kay L.)