

Bike Fitchburg Monthly Meeting
Zoom Meeting
Monday, April 27, 2020, 6:30 p.m.

Attendees: Steve Arnold, Scott Endl (Phone), Tony Hartmann, Joe Imilkowski, Matthew Jones, Angie Lucas, Kay Lum, Thad Schumacher, Wade Thompson, Jennifer Ullman, Liz Veler

1. **Introductions:** Jennifer U. began the meeting at 6:42 p.m.
2. **Approval of February 2020 Minutes:**
 - A. **Motion** to accept the minutes as presented. 1st: Thad S.; 2nd: Matthew J. Motion passed.
3. **Fitchburg Planning and Parks Department Presentation:**
 - A. Wade T. and Scott E. presented plans for the N. Fish Hatchery Road Neighborhood Hub, being planned in conjunction with the Healthy Neighborhoods Initiative (HNI).
 - B. The enhanced park space on the north side of Traceway Drive is being planned to include bicycle facilities and a pump track (to be completed in phase 1).
4. **Treasurer's Report:**
 - A. Checking account balance \$479.29. Savings account balance \$1800.39.
 - B. Recent expenses: USPS charge of address \$1.05, Zoom Pro subscription \$15.81 (monthly)
 - C. Address has been changed to 2995 Sub-Zero Pkwy, 53719-8801.
 - a. IRS and WI Dept. of Institutions will need to be updated with our next respective filings.
 - b. Test mail was received from Bill H. and the USPS at the new address.
 - D. Jennifer U. sent to Steve A. Bike Fitchburg receipts/invoices and other financial records for safe keeping via paper and electronic forms.
 - E. **Motion** to accept the Treasurer's report as presented. 1st: Tony H.; 2nd: Matthew J. Motion passed.
5. **Old Business:**
 - A. **Website Updates:**
 - a. Historical minutes have been uploaded.
 - b. The Coronavirus update and Badger State Trail closure message have been posted. Thad S. suggested we list construction updates (related to bike lane closures/detours) for both McKee Rd and Fish Hatchery Rd reconstruction on our website.
 - c. Steve A. has not collected social media metrics recently but will gather the data again soon. Kay L. will provide us an update on the website traffic/hits at our next meeting.
 - B. **Strategic Planning Meeting:** Jennifer U. will continue working on an executive summary and plan/presentation.
 - C. **2020 Pick-Me-Up at the Border (September 11th):**
 - a. No updates on planning. The event will likely be small enough (attendance-wise) that we should still plan on holding it as scheduled.
 - b. Tony H. and Thad S. rode to Monticello and talked with the local establishments. We should make a focus of the ride to support the local businesses. Thad S. will draft a letter to the Chambers of Commerce along the route.
 - c. Matthew J. asked Thad S. to inquire with Bridget Brown (Badger State Trail representative) about the Stewart Tunnel reopening timeline.
 - d. We will consider using Race Day Events/Hop Haus as a start location; Thad S. will check with them to confirm it is OK for us to stage the ride there. He'll also check with Angela K. at the Chamber to resolve any issues with not using the Adesys/Wyndham location, as the new location makes sense due to the McKee road/Badger State Trail Crossing closures which will be ongoing.
 - D. **Board Contact List:** The contact list for Board members (internal use only) has been updated for 2020.
6. **New Business:**
 - A. **Delta Beer Lab:**
 - a. Cacia Tipple reached out to the Bike Fitchburg Board on behalf of Delta Beer Lab; they are looking to promote their business with local cyclists and encourage meetings at their location. They are a fair business that pays living wages and hosts a "charity of the month" fundraiser and events related to cycling.
 - b. Jennifer U. will reply that we are interested in a mutually beneficial partnership.
 - B. **Complete Streets:**
 - a. History: WI repealed their "Complete Streets" statute in 2015. A jurisdiction has to pass a complete streets *resolution* for a Bike & Pedestrian plan to be considered for any state projects. A local complete streets *ordinance* is also very recommended and a stronger stance than the resolution.

- b. There have been a number of meetings recently regarding Complete Streets at a broader level, and we need to encourage it locally in Fitchburg. Bill H. and Steve A. would like to form a committee to draft Complete Streets documents for our local use. Liz V. and Angie L. will assist with the committee.
- C. **WI Bike Fed:**
 - a. The WI Bike Fed is developing an application for organizations to utilize their Madison-Area cargo bike for member use. Organizational membership also includes a number of other “perks” that makes it beneficial.
 - b. **Motion** that Bike Fitchburg joins the bike fed annually as an organizational member for \$100 per year. 1st: Steve A. 2nd: Matt J. Motion passed.
 - c. Steve A. will make the transaction for Bike Fitchburg to join the WI Bike Fed as an organizational member.
- D. **Bike Month (May):**
 - a. Steve A. is composing a plan to invite Fitchburg citizens to join the Love to Ride challenge (www.lovetoride.net). Bike Fitchburg will form a team.
- E. **Ride of Silence (May 20):**
 - a. Due to the pandemic, the National Ride of Silence has proposed individual or family Rides of Silence rather than group gatherings.
 - b. **Motion** that we suspend planning a group Ride of Silence for 2020 and instead publicize individual participation through social media. 1st: Matthew J., 2nd: Kay L. Motion passed.
- F. **Wisconsin Bike Week (May 31-June 6):**
 - a. Due to the pandemic, all normally scheduled events will not be taking place.
 - b. We will publicize that we’re still doing bike counts but not having any social events or commuter stations.
 - c. Volunteers are needed for bike counts; we will display our banner at the roundabout during that time period.
- G. **608 Ride (June 8):**
 - a. Steve A. recommended that we cancel making plans for a group ride due to the pandemic.
 - b. Jennifer U. suggested we update the membership with all our cancelled/changed plans via website and social media. Steve A. suggested we put focus more on what we are *doing*, not what we are *cancelling*.
- H. **Chamber Cooperation proposal:**
 - a. Steve A. is working with the Chamber of Commerce to publicize opportunities to the business community to be bicycle friendly businesses (bicycle parking, bicycle benefits participation, etc.)
- I. **Holiday Meetings Scheduling:**
 - a. This year’s May 25th (Memorial Day) and December 28th (week between Christmas and New Year) Bike Fitchburg Board meetings should be moved due to facility closures and/or attendance issues.
 - b. **Motion** that meeting dates which fall on/near Federal Holidays shall be moved to the 3rd Monday of the month. 1st: Steve A., 2nd: Matthew J. Motion passed.
 - c. Updated 2020 meeting schedule will be May 18th and December 21st.
- J. **Virtual Meeting Attendance:**
 - a. Steve A. will check in with Bill H. and Darryl J. since they were unable to attend the meeting.
 - b. Liz V. will send meeting minutes directly to the Board so those who are not in attendance are updated in a more timely manner.
- K. **Fitchburg Bicycle Committee:**
 - a. The April Committee meeting was canceled due to the pandemic.
 - b. Angie L.’s term on the Committee is up but she has decided to continue her service.
 - c. The committee will be important to get the Complete Streets Ordinance through the City Council.
 - d. We need Public Works to approve monthly committee meetings rather than quarterly.
- L. **Ride Spot: (<https://ridespot.org>)**
 - a. People for Bikes has a program called “Ride Spot” which aggregates & provides ride route suggestions.
 - b. We can add local routes to our website’s “Where to ride” page.
- 7. **Next Meeting: May 18th** at 6:30 p.m. via Zoom meeting.
- 8. **Adjournment:** Meeting was adjourned at 8:30 p.m. **Motion** 1st: Steve A.; 2nd: Liz V.