

January 25, 2016 Meeting Notes: Fitchburg Bicycle Advocates (FBA)

Attendees: Steve Arnold, Roger Bann, Gary Berger, Bob Erbach, Lynn Erbach, Joe Imilkowski, Matthew Jones, Darryl Jordan, Jennifer Ullman, and David Vogt.

A. Introductions

- a. Discussion: David V. announced a \$100 donation in response to Matt's micro grant proposal—this will kick start efforts, along with a year of website hosting/domain administration, content, and maintenance use of Word press.

BIKE Fitchburg or FBA?

- i. FBA must open a bank account to begin accepting these types of donations.
- ii. Need to create a **steering committee** for online content general public information, bike advocacy, events, and IT/social media engagement plan.
- iii. Need reasonable plan forward to expand outreach portal.
- iv. Perhaps Madison Community Foundation or Bike Fed can act as conduit until we have an IRS EIN number.

- b. Darryl J. played a winter biking video.

B. Standing items

- a. Lacy Road:

- i. 2- four foot bike lanes plus 8-foot multi-use path not enough—need messaging support –send documents to members whom stated they would assist.
- ii. Study three staff/EFNA memos. Write draft. Need to have physical presence at some of these meetings—transportation commission—would you all/some come and register?

- b. City Boards and Committees:

- i. Need someone who will scan the city pages/calendars to keep the FBA apprised of meeting dates and bike-related issues—would you all/some come and register in support or in opposition?

- c. Bike parking: study the APBP & NACTO standards and recommend to planning commission/committees.

- d. FBA Board Organization/501(c)(3) non-profit status:

- i. Need interested parties for **separate discussion on 501(c) (3) formation.**
- ii. Matt will get BikeAAA samples, draft Bylaws, and send other info to Gary.
- iii. Gary will work on incorporation paperwork.
- iv. Jennifer will talk with attorneys locally and out of state for additional guidance and advice.

- e. Italian Fest: 1st weekend in June...Italian Workmen's Group

- i. A bike tour/race/rides 5/15/25/60/100 miles?
- ii. Schedule a leg with America's Dairyland tour?

C. New Items:

- a. BIGGER BIKE WEEK in Fitchburg:
 - i. Edwin B. and Fitchburg Cycles will be ramping up with the FBA to have a larger event at the Hatchery Hill Shopping Center.
 - ii. Perhaps multi days and multi vendor donations for multiple days at roundabout and other locations? Fitch Cycles/Trail
This/Dreambikes/Saris/Mad City Velo/Brazen Dropouts/etc. Pop ups...
Matt meeting with Erika K. at the City in March on collaborating for event.
- b. Green Thursday event at Fitchburg Cycles Feb. 17th: Darryl will bring literature and table.
- c. FBA review of Feedback for LAB on BFC: Reviewing documents will make the next easy steps for GOLD. Strengthen program and reapply winter 2016-2017.
- d. Saturday Bike Rides at 2PM from Fitchburg Cycles—will go every Saturday year round.

Meeting adjourned at 8:00 PM