

## Meeting Minutes

Fitchburg Bicycle Advocates (FBA)

Monday, April 25, 2016 @ 6:30 PM @ Fitchburg Public Library

(2nd floor conference room)

**Attendees: Steve Arnold, Gary Berger, Bill Hauda, Tony Hartmann, Tom Humphrey, Joe Imilkowski, Matthew Jones, Darryl Jordan, and Jennifer Ullman.**

Jennifer Ullman commenced the meeting and asked meeting attendees to introduce themselves. Round robin conducted of brief introductions. Meeting minutes were approved from March 2016.

- Social Media/Website Update: Would like to have a taskforce begin meeting to discuss next steps for our social media presence and website content. Suggested that there is a Facebook course at library as well as METC offers a social media course.
- Bike Fed as Financial Agent: Working with Bike Fed in serving as a financial agent for FBA for the time being as we further develop the structure and organization. Matthew circulated a document for review and comment.
- Bylaws and Board Creation Updates: Jennifer is in touch with legal counsel on their next steps to meet and develop some documents for our review. Goal is to develop some draft bylaws, articles and other structural documentation to continue moving forward with the organization's development. Gary offered to help with this area as well.
- Pick Me Up at the Board Ride: Matthew sent out a save the date notice about this event. Parties have been expressing interest in this ride since the notice was sent out. Bill mentioned several issues with the WI DNR in the past regarding this ride. Group may want to consider a small fee to support the event. Discussed needing an event coordinator, ride director, budget, review legal/physical pitfalls and marketing/donors. Matthew is serving as the main point of contact for

this ride with support from others. Agreed to develop a list of what we need for this ride and the schedule. Further discussion needed to iron out additional details.

- **Bike Week Event in Fitchburg:** Matthew met with Erika recently. Matthew updated the group about this event, the roundabout activities and who may be involved such as Fitchburg Cycles and other partners. Tony offered to invite some of his corporate contacts for Bike Week events.
- **Bike Counts:** Matthew mentioned that our bike count activity is part of the national coordinated count. Tom, Joe, Tony and Gary volunteered to assist with this effort. Matthew indicated that the volunteer commitment may take two hours. Steve suggested asking the night rider group and/or others to help with this effort, as appropriate. Another suggestion was made to invite the Be Bright volunteers to help out with this project.
- **Fitchburg Bike/Ped Plan Update:** Support creation of good bike/ped plan. New plan to be passed by Council to support safe use of the roads by end of April 2016.
- **Bike Summit:** Darryl mentioned that he would be speaking at this conference on a panel. He would talk about seniors and cycling as well as how local advocacy groups get started. This summit is taking place in Lacrosse, WI on May 21. The Bike Fed is hosting this event. Suggestion made for Darryl to connect with David Hill regarding engaging Fitchburg's Senior Center members regarding his talk.
- **Old Business:**
  - **Charter Member:** Discussed offering charter membership to select parties.
  - **Other Rides:** Milwaukee to Kenosha, Freeport ride, Kenosha (Bike IL).
  - **National Bike Challenge:** States, communities, workplaces, teams/clubs, and advocacy groups are getting involved in supporting National Bike to Work Week.

- Fitchburg Ride with Mayor: Community ride with VIPs and other officials riding to the square. Bike Fed to help with this event. Discussed the process of forming a

Meeting adjourned at 7:50 PM.