

Bike Fitchburg, Inc. Monthly Meeting Minutes

Monday, 02/27/2023, 7:00-8:30pm, Oasis Café

- 1) Call to order, roll call, welcome - Darryl
Steve, Mike, Darryl, Bill, George in attendance.
Tony arrived at 7:20
- 2) Meeting Host Spotlight - [Oasis Café](#)
Bike info station
Bicycle benefits participant
- 3) Approval of past minutes: Jan 23, 2023
Steve moved approval.
Darryl seconded
Approved unanimously
- 4) Treasurer's report – **Steve**
 - a) Our checking account now contains \$17,613.91. Balanced against that are liabilities to four sub-accounts: the JUST Bikes small grants funds of \$1500, the Kyle Stiegert memorial fund of \$13,155.38, ¡Pick Me Up! registrations of \$0, and AARP Small Dollar, Big Impact grant funds of \$882.66.
 - b) The checking account and the memorial fund liability were reduced by 2312.94 for repair stand, pump, wheel chock, and three Bike Docks (bike racks) from Saris and by \$12.60 for stamps to send tax letters to the memorial fund donors. Other recent checking transactions include \$69.43 for coffee for the Wisconsin Winter Bike Week commuter station, a deposit of \$69.43 from Fitchburg Family Pharmacy to sponsor that event, and \$90 to the Bike League to ship 1300 Smart Cycling Quick Guides to distribution around Fitchburg.
 - c) Our savings account received another \$0.05 in interest and now totals \$1802.04.
 - d) Our net worth has decreased to \$3877.91 (from \$3987.86)
 - e) I filed our free, annual Form 990-N e-postcard with the IRS to certify our annual income is not over \$50,000. Along with our \$25, annual report to the Wisconsin Department of Financial Institutions each fall, this filing keeps us in good standing as a 501(c)(3) charitable organization with the state and federal governments.
- 5) Progress on 2023 goals
 - a) **Volunteer Recruitment** - **Carol**
Followup from last Jan: some thoughts on what motivates people to volunteer. Swag, detailed list of well-defined tasks / schedule. How to coordinate with other organizations?
No update. Carol not present.
 - b) **Update & Re-ratify the Bike/Ped Plan**
Mayoral Forum, Wyndham Garden Hotel 11:30-1:00 on Tuesday, March 7 may include candidates' responses to Bike Fitchburg's questions:
 - i) The Bicycle and Pedestrian Plan is the city's road map for improving active transportation policies and infrastructure, but was last adopted in 2017. If you are elected, will you propose, advocate for, and, if passed by the Common Council, sign a budget in 2023 that funds a consultant to update Fitchburg's now-outdated 2017 Bicycle and Pedestrian Plan (estimated cost \$25,000-50,000) in 2024?
 - ii) Please speak freely about what you think active transportation (biking of all kinds and walking) means to the city, and whether and how you would work as mayor to make walking and recreational and transportation biking safer, easier, and more fun.

Steve moves BF Secretary to send these two questions to the Mayoral candidates.
Darryl seconded. Unanimously approved.

c) **Greenway System** - **Steve**

Steve applied for a Healthy Neighborhoods Initiative of \$15,000 for Toole Design to run a public engagement program to develop a destination hierarchy to develop the signage for the system. BF is operating based on the Dane Co Bicycling Manual. Need public meetings to decide on the destinations to include in the signage. Hierarchy determined based on feedback – primary, secondary, tertiary destinations from each current location.

Can see examples on local Madison trails.

No provision for QR code in Dane Co Bicycling Manual.

d) **BCycle Expansion** - **McKenzie, Lee, Mark**

Steve: BCycle opens Mar 15. All stations & bikes for phases 1 and 2 are onhand. Phase 1 will be installed – 55 bikes and 6 stations.

Smart phone, FOB (including free checkout at libraries), cash, RFID cards.

e) **Better-Connected Trail System**

Steve: People for Bikes, Places for Bikes city ratings just came out. Fitchburg is ~87th percentile (100% = best). Based on low stress network connectivity (quiet streets, protected lanes, off-road lanes), and higher stress (bike lanes & shoulders).

Steve to report on Places for Bikes rating in Mar meeting

f) **Bike Rodeos / Education & Outreach** - **Mike**

Summer events: National Night Out (Police Dept) event in Aug, a couple city of Madison (Parks Alive)

Maybe do something at the Move for Boys & Girls Club ride.

Free Bikes for Kids organizations: Jamestown Neighborhood Assoc, Leopold Elementary, Chavez Elementary, Central Hispanos, Badger Prairie Needs network.

g) **Police Bike Patrol** - **Tony**

No update. It's in the police budget, so hopefully they will spend it and implement the program.

6) Old business

a) **Pick Me Up** - **Mike/Thad**

Sep 22, 2023 (4th Friday)

Kay: update on survey questions for Bike Fitchburg mailing list to gauge interest in types of events

Kay not present, but she will update the website.

Steve: Registration is open. Our event is in several ride guides.

b) Education & Outreach – **Tony/Mike/Thad**

Followup from last month about organizing many rides throughout the year.

Including the possibility of a recumbent ride,

And maybe an adaptive cycling event.

More like last year's Shine ride. Should try to get other businesses to sponsor rides. Have Angela Kinderman from Fitchburg Chamber help with this.

(Fold this item into 5f above)

Steve to ask Wheel & Sprocket about recumbents, adaptive bikes, etc. Include in April meeting presentation?

Senior Outreach meeting Mar 1

c) Fitchburg Bicycle Committee – **Mark**

Senior Outreach mtg Mar 1

Working w/Joe & Phil on ARPA/TID

* Whalen Rd

* Bikes in the park

* Other initiatives

Chad Brecklin thinks Bike/Ped plan update is a good idea.

"Be nice to others" signs

14 new bike racks will be installed this spring.

Planning for 2023 roadwork (buffered bike lanes & paths)

Bill to invite new Public Works employees(Tim Voelker, etc)

Boys & Girls Club Ride Sat July 15. Routes being designed

d) Policy and/or Public Works update – **Steve**

Syene Rd project just published. Lacy & Syene intersection closed starting in April Buffered bike lanes and bike path will extend to the roundabout on Lacy east of Syene.

Tree removal along Lacy west of Seminole.

e) Gold Status Update - **Mark/Steve**

Update on Bike Friendly Business for

i) Bike Fitchburg

Platinum status was recognized at the Feb 14 City Council meeting. One of two businesses this round to get Platinum on first try.

ii) Avante

They will apply themselves this summer.

iii) City Hall/Library campus

Steve is working on this one. Deadline is Wed Mar 1.

Bike Friendly Communities Questionnaire coming shortly from the BIke League. Everyone should fill it out

f) Helping CORP fix up loaner pump track - **Tony**

Update on grant for John at CORP

Still on Tony's todo list. New president.

g) Social media update - **Steve**

Date	02/26	01/27
Facebook Forum members	564	562
Facebook page likes	569	562
Facebook page followers	616	618
E-mail addresses to add	200	200
E-mail list addresses	89	71
Twitter	N/A	N/A
Instagram	244	240

Seeking volunteers to enter some of the 200 backlogged emails.

* Bill will enter a couple blocks of 10 emails

h) Update on BF Themed Doo Rags - **Kay/Tony**

Need to buy ~100 to get acceptable price. Maybe we need threshold of pre-orders?

Tony to ping Kay

i) Memorialize Joe. Dedicate/name senior rides & events. **Tony/Darryl**

Defer until after Mar 1 mtg

j) Update on Fitchburg Bike Parking Request Form - **Steve**

k) Bike Pseudo-Holidays - **Steve**

i) Update on Winter Bike Week (Feb 7)

50 people. 16 pedestrians. 1 scooter. 14 new email addresses for the mailing list.

- ii) [Celebrate Trails Day](#) (Apr 22)
Promoted by Rails to Trails Conservancy.
Free stuff from R2TC: New signs this year: 12 English, 12 Spanish. Asphalt decals. All co-branded Rails to Trails & Bike Fitchburg. Stickers and seltzer water.
Let's do another bike station at Velo Underground like Winter Bike Week.
FYI - George knows Chris at Minuteman Press who is supportive of biking.
- iii) [Bike Month](#) (May)
Proclamation bike month, bike to work from mayor's office.
- iv) [Bike To Work Day](#) (May 19)
- v) [Commuter station Tue of first week of June](#)

7) New business

- a) Should Bike Fitchburg "sponsor" the FB4K Slow Roll next August with a contribution of \$200 or \$250? (for background, see Steve's email to the board 2023-02-14 14:05 CST)
[Brand new fundraiser event for FB4K. Looking for sponsors.](#)
[Moved, seconded, unanimously approved.](#)
- b) Meet with Tree Advisory Committee regarding bike lanes and heritage tree removal?
[General agreement that the tree people don't like bikes and we should reach out](#)
- c) Wisconsin Bike Fed lobby day at the Capitol opportunity
[Every other year. 2023-03-09. Contact Steve for more details](#)
- d) National Bike Summit opportunity
[Mar 25-29 in DC, with virtual option.](#)
[Tony moves BF sponsor one person \(\\$75\). Steve seconded. Unanimously approved.](#)
- e) Bike Fitchburg board members needed
 - i) Need new president
[Darryl?](#)
 - ii) And to fill vacancies
- f) City Hall display case display for Bike Month and Wisconsin Bike Week
[Steve to work with Kay](#)

8) Adjournment

[Unanimous approval to adjourn.](#)

Upcoming Meeting Information

- Mar 27, [KL Engineering](#), 7:00-8:30pm
- Apr 24, [Wheel & Sprocket](#), 7:00-8:30pm