

Bike Fitchburg, Inc. Monthly Meeting Minutes

Monday, 04/24/2023, 7:00-8:30pm, Wheel & Sprocket

- 1) Call to order, roll call, welcome, introductions - **Darryl**
Called to order 7:02pm
Introductions
New participants:
 - Jenna Sticka, Boys & Girls Club of Dane Cty
 - Connor, B&G club, worked on their bike friendly application
- 2) Meeting Host Spotlight & Special Guests
 - a) CeCe Staeger, Recreation Program Coordinator for Fitchburg Parks & Recreation, to speak about the new "Bike Camp" option for 11-14 year olds
Been w/Fitchburg 2 yrs, Bachelor's from UW LX
Tween bike program. Ran this program for city of Monona as an intern.
Lack of programming for tweens. This is fun, she's done it before. Verona also has a program like this. Biking gives kids independence. Teach safety and skills for active lifestyle.
Steve: Natalie & Caitlyn (Bike Fed employees) running programs like this for city of Madison. => **Steve to email CeCe info (Bike Fed, Dream Bikes, W&S, FB4K)**
Steve: LAB has curricula. Are you using any LAB educational materials? BF would like you to teach the "Need to Know" material.
Meet at Tower Hill Park at Noon. Bike 25-40 minutes to a destination (e.g., the zoo, goodman pool, firemen's park in verona, dane co fair, wingra boats, jenny & kyle preserve, leopold bike pump track, elver park for disc golf). Options for ~1hr trip if kids are up to it. Return to Tower Hill by 4pm. Thu each week from Jun 15 - Aug 10. Six to 15 kids total.
Would be nice if on first day BF help with bike tune-ups. Steve: Natalie & Caitlyn will be taking kids to tune-up stations on trails.
Does BF have any bike racks, phone carriers, etc? => **CeCe to send wish list to Steve**
 - b) Wheel & Sprocket
Julien Mathe, mgr.
W&S moved to 1 mgr/store. Julien moved here from Indianapolis.
W&S bought Fitchburg Cycles last May and opened in June
Doing as much community support as possible.
Supported B&G Club, donated repair stand & parking in Southdale.
 - c) Move'n'Groove 4BGC. Jul 15, 7am-2pm, McKee Farms Park. 50, 25, 8mi bike ride (rest stop at 7 acres farm), 5k run/walk, concert at 11am with VO5.
Jenna & Connor have fundraising resource packets.
- 3) Approval of past minutes: Mar 27, 2023
Steve moved approval
Kay seconded
Approved unanimously
- 4) Treasurer's report – **Steve**
Our checking account contains \$17,015.99. Balanced against that are inventory of \$810 (Saris Bike Docks) and liabilities to four sub-accounts: the JUST Bikes small grants funds of \$1500, the Kyle Stiegert memorial fund of \$13,335.38, iPick Me Up! registrations of \$15, and AARP Small Dollar, Big Impact grant funds of \$882.66.
Inventory is a new asset account. I bought four Saris Bike Docks on behalf of the Fitchburg Serenity Club, which are on my front porch. Erik Kimble will bring me a check for the \$810 when he picks them

up Wednesday. The \$15 for ¡Pick Me Up! is from Tony's registration. (Tony also donated \$20. Thanks, Tony!) It becomes income when the ride is complete. We have money from three other registrations (the Jetzers and me) and accompanying donations that will be direct deposited to our account in the fullness of time. I also have a birthday fundraiser going for the Kyle Stiegert memorial fund. \$235 has been raised and \$180 of it has already been credited to our account.

Other transactions since our last meeting were \$39 for a repair part for the public repair stand near Adesys, a \$100 donation from Adesys in recognition of our contributions to the community and to the maintenance of the repair stand they donated, and \$63.92 for Kind bars and Nature Valley granola bars to distribute at our Celebrate Trails Day! recreation station.

Our savings account received another \$0.05 in interest and now totals \$1802.13. Our net worth increased to \$3895.08, not including money still to be credited to us from my Birthday fundraiser and new ¡Pick Me Up! Registrations.

Please consider taking these steps:

- Register for ¡Pick Me Up! and make a donation.
- Make a donation to my birthday fundraiser for the bike wayside.
- Volunteer at Brat Fest and designate Bike Fitchburg as your charity.

We continue to be compliant with federal and state filing requirements for our corporate and IRS 501(c)(3) status.

Darryl moves approval

Kay seconded

Approved unanimously

5) Progress on 2023 goals

a) Volunteer Recruitment - *Carol*

Followup from Jan mtg: some thoughts on what motivates people to volunteer. Swag, detailed list of well-defined tasks / schedule. Have a presence at city events. How to coordinate with other organizations? *Carol absent. No report.*

b) Update & Re-ratify the Bike/Ped Plan

Newly-elected mayor Julia Arata-Fratta has said she will include an update in the 2024 budget (council has approved funding)

How can BF be involved in the consultant selection process?

Typically a citizen steering committee. *We should try to get a rep on it.*

What specific goals should we advocate for?

Gaps in network filled, other policies with teeth.

=> *Everyone should read the 2017 B&P plan.* Many of our 2023 goals could be incorporated.

c) Greenway System - *Steve*

No Report

d) BCycle Expansion - *McKenzie, Lee, Mark*

BCycle bikes have arrived in Fitchburg!

All ~~six~~ seven docking stations have been installed (Terravessa, the Limerick, Agora, McKee Farms park, Wyndham Gardens, Hatchery Hill, Oak Bank).

Reminder that through Apr 30, you can get 1 free month of BCycle by using the promo code **BIKETHEBURG**

Ribbon cutting May 10 4pm

e) Better-Connected Trail System - *Steve*

No report

f) Bike Rodeos / Education & Outreach - *Mike, Mark, Others?*

Will BF have a presence at the Is an e-bike right for me? event? June 8, 6-7:30pm, McKee Farms Park shelter.

Mike & Steve: Class at the Senior Center May 12

Jun 1 Mike doing a Smart Cycling class in Sun Prairie. Part of the LAB curriculum

Fitchburg PD National Night out in Aug
Other events yet to be scheduled.

g) **Police Bike Patrol** - **Tony**

No report

6) Other Perpetual Topics

a) Fitchburg Bicycle Committee – **Mark**

No report

b) Policy and/or Public Works update – **Steve**

Lacy west of Seminole is being prepped for development.

c) Social media update - **Steve**

Date	04/24	03/27	02/26	01/27
Facebook Forum members	573	570	564	562
Facebook page likes	597	583	569	562
Facebook page followers	655	634	616	618
E-mail addresses to add	8	0	200	200
E-mail list addresses	252	256	89	71
Twitter	N/A	N/A	N/A	N/A
Instagram	255	250	244	240

7) Old business

a) **Pick Me Up** - **Mike/Thad**

Sep 22, 2023 (4th Friday)

Kay: update on survey questions for Bike Fitchburg mailing list to gauge interest in types of events

[Please register](#)

b) Gold Status Update - **Mark/Steve**

Announcement should probably be Bike to Work week. Steve will share with the board as soon as LAB lets him know.

c) Helping CORP fix up loaner pump track - **Tony**

No report

d) Update on BF Themed Doo Rags - **Kay/Tony**

\$13 per if we order 24, \$11.50 per if we order 72

\$50 setup fee (per order or one time only?)

Steve moved to purchase 24

Darryl seconded

Unanimously approved

=> **Kay to work with Treasurer Steve**

e) Memorialize Joe. Dedicate/name senior rides & events. **Tony/Darryl**

Done. First ride May 3. Five total. Leave from Senior Center at 10am, Slow rolls 8-10 miles.

f) Bike Pseudo-Holidays - **Steve**

i) **Celebrate Trails Day** (Sat Apr 22)

32-40F, scattered snow showers

Kind Bars outsold other bars

78 people (bikes + peds)

8 mailing list. . .

ii) **Bike Month** (May)

iii) **Bike To Work Day** (Fri May 19)

iv) [WI Bike Week](#) is 1st *full* week of June (3rd-10th). Commuter station Tue Jun 6
[Mayoral proclamations for the above three tomorrow Apr 25 2023](#)

- g) National Bike Summit Summary - **Steve**
 - h) Bike Fitchburg Board Member Shortage
 - i) City Hall display case - **Steve/Kay**
=> Steve to work with Kay to get something assembled for May (Bike Month)
 - j) Meet with Tree Advisory Committee regarding bike lanes and heritage tree removal?
Anna Healy (city Forester) and Linda Brewer (Tree Advisory Committee Chair) said they would attend later in the year, after the urban forestry busy season.
[Linda Brewer to attend May meeting.](#)
 - k) Kyle Stiegert Memorial - **Steve**
[Johren Frydenlund with Fitchburg Parks measured topography for drainage.](#)
[Working through all the things developers have to go through and normal citizens know nothing about.](#)
[Will be a plaque, and bike parking & repair stand on a concrete pad, with benches. Planted with prairie seed mix.](#)
 - l) [Advocate for the EBIKE Act?](#) See [Slate article](#) about how various environmental groups have finally embraced e-bikes.
 - m) Ian from Bicycle Benefits is looking for an ambassador. Email Steve if interested
[Visit businesses](#)
- 8) New business
- 9) Adjournment
[Steve moved](#)
[Kay seconded](#)
[Unanimous](#)

Upcoming Meeting Information

- May 22, [SHINE Technologies](#), 7:00-8:30pm