

Bike Fitchburg, Inc. Monthly Meeting Minutes

Monday, 06/26/2023, 7:00-8:30pm, Boys & Girls Club of Dane County

- 1) Call to order, roll call, welcome, introductions - **Darryl**

7:04pm

Guests:

- Kelly Jetzer, Fitchburg Bike Committee
- Craig Weinhold, Madison Bikes Board, Shorewood Hills Plan Commission
- Julia Arata Fratta (late arrival), Fitchburg Mayor/Alcaldesa

- 2) Meeting Host Spotlight & Special Guests

- a) Boys & Girls Club of Dane County

Tiffany Loomis Sr Vice Pres of Operations. Started part time in the gym 12 yrs ago.

Excited to be potential BCycle site.

Steve: Allied Family Center is Bicycle Friendly Business. How did BG Club make this happen?

Tiffany: Just promotes biking, other people know more. Bring access and resources to people.

After bike give-aways they see a lot more bikes at the club.

Workforce Development Center will be another BCycle site. BF will help them get Bicycle Friendly Business designation.

- 3) Approval of past minutes: May 22, 2023

Steve moved approval.

Darryl seconded.

Unanimous

- 4) Treasurer's report – **Steve**

Savings Account	Total	Net
Beginning balance	1,802.17	1,802.17
Interest	0.05	0.05
Ending balance	1,802.22	1,802.22

Checking Account	Total	Just Bikes	Stiegert	AARP	;PMU!	Inventory	Net
Beginning balance	17,750.99	1,500.00	13,335.38	882.66	15.00	0.00	2,017.95
Chamber membership	(165.00)						
Purchase durags	(400.00)					400.00	
Sell durags to Kay	100.00					(100.00)	
Coffee for Bike Week	(44.29)						
;PMU! Registrations	30.00				30.00		
BFB fee Civic Campus	(50.00)						
Zoom settlement	32.32						
AmFam donation	750.00						
Bbenefits stickers	25.00						
Ending balance	18,029.02	1,500.00	13,335.38	882.66	45.00	300.00	2,565.98

Net worth	
Beginning balance	3,820.12
Ending balance	4,368.20

Had 11 hrs of volunteer work at Brat fest, which is under the 20 hr threshold required to get remuneration.

Bike docks (inverted U/Sheffield from Saris) have been installed at Serenity Club.

Darryl moved approval.
George seconded.
Unanimous

5) Progress on 2023 goals

a) **Volunteer Recruitment**

Anyone want to take the lead on this?

Steve put out a call on social media and our mailing list, and thus far no one has stepped forward.

Darryl suggested drawing people in via other means than the board meeting (organized bike rides?)

Craig: Madison Bikes gave a micro-grant (~\$2k) to La Comunidad News to do bike promotion ("culturally relevant content"). Plan is to do 3 videos. Some undocumented Latinos ride bikes because they can't legally get a driver's license.

Craig: Told story about the Biker killed on Mineral Point Rd. Lived at Mayflower Motel, worked at Kwik Trip. Bike saved him money on bus fare.

b) **Update & Re-ratify the Bike/Ped Plan**

Bicycle Committee discussed this in their June meeting.

Agreed that updates are necessary but didn't get into any specifics.

Julia: Mark H told her we can tweak our current plan rather than start over from scratch.

c) **Greenway System** - Steve

No Report

d) **BCycle Expansion**

Fed Gov't through the MPO for TAP grant, \$250-300k 80/20% split. Mark H and Phil G know more.

Julia got a request for more locations: Library & Senior Center.

Craig: Other entities and municipalities are interested in ride data. Can BF generate any reports?

e) **Better-Connected Trail System** - Steve

People for Bikes is industry advocacy group. Places for Bikes city ratings. Analyze your openstreetmap data. Fitchburg is 91st percentile. Looks at safe routes (off-road or protected bike lane, 30mph or under buffered,...intersections). Look at point to point between census blocks. Official announcements/results to come this week.

f) **Bike Rodeos / Education & Outreach** - Mike

Mike is absent; hosting an event at Allied Park tonight.

Co-teaching class with the Bike Fed (Natalie & Caitlin, who do safe routes to school) in Sun Prairie went well and should be a model for a class with the Fitchburg Rec department.

Tony: Scott Endl would like BF to add a rodeo in Southdale. Any time of year. Wants more programming over there.

g) **Police Bike Patrol** - Tony

Tony sent Ned Hartwick an email but hasn't heard anything. Logan Brown is contact. Want the optics.

Julia: PD down to 7 vacancies (from 11). Logan was community officer in NFHR. Want one in

each HNI neighborhood. But PD is short on patrol, so Logan was pulled out of the neighborhood. Sun Prairie & Verona also having problems attracting officers.

6) Other Perpetual Topics

a) Fitchburg Bicycle Committee – **Mark**

Kelly: Working on two sections of Bike/Ped plan. Lighting in tunnels, moving the counters to new locations.

Steve: Kelly should tell Phil BF would like to collect the data.

b) Policy and/or Public Works update – **Steve**

Seminole & Lacy intersection closed.

Steve wants to work with Public Works TTC rep on policies for TTC to take up. Truck routes, parking minimums, etc.

Steve took a public engagement course in 2012. Commissions & Committees are experts who make recommendations. Council & Mayor choose options that reflect their values.

Stop sign in McKee Farms Park: Safety Committee. City Admin, Police Chief. Bill as alder can help.

c) Social media update - **Steve**

Date	06/26	05/22	04/24	03/27	02/26	01/27
Facebook Forum members	581	578	573	570	564	562
Facebook page likes	606	604	597	583	569	562
Facebook page followers	674	668	655	634	616	618
E-mail addresses to add	19	8	8	0	200	200
E-mail list addresses	263	246	252	256	89	71
Instagram	263	260	255	250	244	240

7) Old business

a) **Pick Me Up - Mike/Thad**

Sep 22, 2023 (4th Friday)

Kay: update on survey questions for Bike Fitchburg mailing list to gauge interest in types of events

Steve to assist Kay with mailing list.

Ryan Griessmeyer will assist. Tony & Thad will meet with him.

b) Helping CORP fix up loaner pump track - **Tony**

Called Ben Neff (new president of CORP).

CORP will likely do labor and City of Fitchburg will take over maintenance of new mtb trails near Dawley hub.

Quarry ridge parking lot is often full.

Quarry Ridge has no bike racks. Should request bike parking on city's website.

c) Bike Pseudo-Holidays - **Steve**

i) [WI Bike Week](#) was 1st full week of June (3rd-10th). Commuter station Tue Jun 6

Darryl: participated in Tue morning commuter station. Good turnout at McKee Farms park e-bike event.

Steve: Race Day Events and Thermo Fischer had commuter stations.

248 people through Velo Underround.

Participated in letter writing campaign for better bike/ped infrastructure.

94 people stopped and talked

Dream bikes provided maintenance.

d) Bike Fitchburg Board Member Shortage

e) Kyle Stiegert Memorial - **Steve**

Aiming for Aug council mtg resolution for approval.

Concrete pad, bike parking & repair station, prairie planting next spring.

f) Ian from Bicycle Benefits is looking for an ambassador. Email Steve if interested

8) New business

Presence at Fitchburg Festival of Speed?

Steve wants help and is looking for volunteers to help set up, man, and tear down the tent.

Set up at 6:30 (banner & tent), then do the family ride, then man the tent until 1pm (or whenever volunteers want to leave), and tear down.

Tony to Craig: how can BF and MB work together? Our meetings are same date & time 😞

9) Adjournment

Darryl >> Tony >> Unanimous 8:40pm

Upcoming Meeting Information

- July 24 [Adesys](#)