

Bike Fitchburg, Inc. Monthly Meeting Minutes

Monday, 2024-02-26, 7:00-8:30pm, Fitchburg Senior Center

- 1) Call to order, roll call, welcome, introductions - **Darryl**

7:02pm

Darryl, Mike, Steve, Kay, Bill, Tony

[Carol Aspinwall](#)

- 2) Special Guests

- 3) Approval of past minutes: Jan 22, 2024

- 4) Treasurer's report – **Steve**

Checking balance \$18,068.05, savings balance \$1802.59.

We are grateful to acknowledge an unrestricted \$25 contribution from Mike Grady through Benevity.

Since our last meeting we paid \$75 to Minuteman Press to replace the worn-out yard signs we use to promote our commuter stations and \$47.29 for coffee for the Winter Bike Week commuter station. We earned another \$0.05 in interest. Other balances are unchanged: \$250 worth of inventory (durags, Bicycle Benefits and Bicycle Friendly America materials), and the checking account contains \$882.66 for the AARP grant for Greenway System signage and \$13,895.38 in the Kyle Stiegert memorial fund).

Our net worth is now \$5342.60.

Also: Steve mailed a \$50 check for a BFB entry (Avante?) and the league hasn't cashed it.

\$50 mini-grants for businesses to apply for BFB. Small orgs (Hop Haus, Rutabaga, but not Saris)

- 5) Goals and work plan for 2024

- a) [Volunteer Recruitment](#) **Tony**

Gian Franco Morales-Martinez: Park bank employee, not in Fitchburg very long. Has a history of fixing up bikes for kids.

- b) [Update & Re-ratify](#) the [Bike/Ped Plan](#)

Steve: RFP getting ready or may already be out. Ross Kahler (transpo engr) is handling that.

- c) [Greenway System](#) - **Steve**

Steve: entire board signed up for bike fed weekly newsletter. Fitchburg mentioned twice: greenway system and Avante BFB.

Request: Look at [OpenStreetMap](#) and study the proposed dotted gray lines.

Steve drafted a resolution in 2021 with a long list of "whereas"s. Directs park commission to enumerate the segments and install signage.

Steve, Tony, Darryl, [Carol](#) = subcommittee to ensure the greenway is properly represented in Fitchburg's 2024-2028 Parks & Open Space & Recreation Plan

=> Steve to invite Sue Easterday (Parks Chair) to 2nd BFB subcommittee meeting

Parks & Open Space plan being referred to 10 committees and commissions:

Mar 11: RCC
Mar 14: TTC, Commission on Aging Well, Tree Advisory Committee
Mar 19: Plan Commission
Mar 20: Committee of the Whole
Mar 28: CEDA
Apr 4: Park Commission
Apr 8: Housing Advisory
Apr 23: Finance

Stoner Prairie neighborhood survey link sent to BF board.

d) [BCycle Expansion](#)

*** Remove from agenda for now

e) [Better-Connected Trail System](#) - **Steve**

Steve: coded lanes & parking per the OSM wiki, but the BNA rates based on "the old way" of coding, so had to go back and re-configure.

Will get a rating in June.

Teaching the Common Council and the TTC about the High Injury Network.

f) [Bike Rodeos / Education & Outreach](#) - **Mike/MarkW**

Mike:

- Reached out to D1 alders (Dave Herbst, Joe Maldonado)
- Reached out to Southdale
- working on collecting swag. *** Please send Mike contacts
- signing up for 1% for the planet

Carol: MS society has bike lights with MS Society logo. Mike: That's fine.

*** Bike-o-rama Mar 9 & 10

Steve:

- LCI training session coming up in the Sr Center.
- BF Board members Darryl & Mark will get 50% tuition stipend
- Smart Cycling Apr 20 (this room & Gordon Flesch parking lot): \$50
- May 31 5pm (\$500 but 50% scholarship)
- Jun 1st & 2nd 8am-9pm

Mike: It's a big deal to have this here!

Steve: We have 8 attendees signed up, so we get a scholarship. Maybe Balthazar can suggest someone from the Latino community. If we get 15 signed up we'd get another scholarship. (9th and 16th students are free)

Steve moves BF Board pays 80% instead of 50% (BF Board pays \$400 instead of \$250).

Steve: LCIs should charge \$75/hr (because some people make a living at this) to conduct classes. League has insurance covering liability.

Carol: wants to approach a group to have a class. What's the process? Steve: was approached by the Downs Syndrome Assoc of South WI because he's an LCI, so will conduct a class in Madison, Janesville, perhaps more.

From Mark W's email to the board on 2024-02-24:

League Cycling Instructor Seminar (LCI) - in partnership with The League of American Bicyclists

- Locations
 - Classroom is at the Syene Rm in the Fitchburg Community Center
 - Riding Portion at the Gordon Flesch Parking Lot
- Smart Cycling
 - Sat, April 20 = 8:00 am - 5:00 pm
- LCI Seminar
 - Fri, May 31 = 4:00 - 9:00 pm
 - Sat, June 1 = 8:00 am - 9:00 pm
 - Sun, June 2 = 8:00 am - 5:00 pm
- Wisconsin Bike Week is June 1 thru June 9. Fitchburg LCI Seminar - A great way to participate in Bike Week !!
- We have 8 attendees expressing interest. This meets the minimum requirement. Now to get everyone to register and pay their fees.
 - John Rider - Coach / Steve Arnold - Site Facilitator
 - Bike Fitchburg - 2 attendees (Darryl J & Mark W)
 - Tri4 Schools - 3 interested
 - Wisconsin Bike Fed - 3 interested
 - We will continue to market this.
 - We can have up to 16 attendees and as a bonus with 14 or more attendees we get 2 scholarships to use later.
- Plan B - Mark W to attend Portage, MI seminar in late Sept. (Just in Case)

Cycling Without Age (CWA) - in partnership with Cycling Without Age - Copenhagen and Wisconsin Bike Fed

- Obtained official affiliation status with Cycling Without Age - Copenhagen
- Held Committee Meeting - reviewed Project Plan and Timeline
- Next Steps >>
 - Create presentation (in progress)
 - Committee input and ratification
 - Bike Fitchburg Board ratification (via email)
 - Present to Mayor and City Council - Next COW is March 20th
 - Begin FundRaising

6) Other Perpetual Topics

a) **Fitchburg Bicycle Committee – Mark**

- Add 4 new meetings in 2024 and moving forward to focus on components of a Bike AND Ped Plan as requested by the Mayor and City Manager.
- Second Quarter of 2024; RFP going out for a consultant to help with Refresh Plan
- Recommendation to add APBP Parking to Quarry Ridge by the Restrooms off the Trail entrance. Referred to Parks Department for follow up. *Note: APBP = Association of Pedestrian & Bicycle Professionals*
- In collaboration with Public Works, recommended adding an RRFB light where the Cannonball Trail crosses Seminole Highway. Est. cost \$15K. Will require Council Action, Supported by

Committee Member/Alder J. Maldonado

- Reviewed 2024 Bike Committee follow up Document (see below)
- Gold Planning Committee to be convened in Summer 2024

2024 Bike Committee Followup

- i) Traffic/Roads & Assess Network connection to Oregon
- ii) TRAF-X Data; Set Goals; Monitor, Pull and Analyze on a Reg. Basis; Plan from City; JUNE
- iii) Update 2017 Bike/Ped Plan
 - (1) Pedestrian Update ion Scope
 - (2) Start June, 2024
 - (3) Hire Consultant; complete year end; in process
 - (4) City/Community Engagement
 - (5) Education; Community, Schools, Events; in process
 - (6) Budget for Plan; Budget for Projects/Maintenance; in process
 - (7) Future; Set Goals/Track Quarterly
- iv) Increase Senior Cycling; Cycling Without Age Plan, Education, Increase Senior Center Engagement, Local Rides in 2024; In Process
- v) Bike League Application in 2026. Develop Plan/Set Goals/Targets; Start formally in June 2024
- vi) APBP Parking in Parks; Proposal given to City; Per S. Endl Funded to complete Neighborhood And Community Parks; Check Quarry Ridge to add Parking
- vii) Increase Fitchburg Bike Friendly Business; In process
- viii) BCycle; Phase 2 Complete; Track Usage Quarterly
- ix) Review 2024 Priorities; Increase Meeting Frequency; Starting June 2024

b) Policy and/or Public Works update – Steve

Steve:

Bought a bike counter that can distinguish between 10 classes of users. <https://telraam.net>
Will move his to Lacy Rd. Donated to bike fitchburg
Better to show mode share than just bikes on trails.

c) Social media update - Steve

Date	2/26/24	01/22/24	11/27/23	01/27/23
Facebook Forum members	629	627	615	562
Facebook page likes	633	631	622	562
Facebook page followers	717	712	700	618
E-mail addresses to add	0	0	0	200
E-mail list addresses	352	349	342	71
Instagram	298	290	288	240
Threads	43	40		

7) Old business

a) Bike Fitchburg Board Member recruitment

Steve moved

- Darryl as pres
- Bill VP
- Steve treasurer
- Mark W

Tony seconded.

Passed unanimously

Steve: moves Carol Aspinwall.

Bill seconded.

Carol: I have relevant experience, am recently retired. On two committees for bike MS. I would love to be part of the board.

b) Bike Lane Uprising Bike Light Giveaway - **Mark W.**

- i) 30% toward goal of 200 donations - 60 Donated (140 remaining)
NOTE: 100% Funded as of today via the Fitchburg Chamber's donation!!!
- ii) Updated Posters and Quarter Flyers with the shorter URL
- iii) Next Steps
 - (1) There are several Fitchburg Bicycle Friendly Businesses that I need to send email to. I will get to that within the next week.
 - (2) Attend the monthly BLU Lead Meeting

c) Cycling Without Age Overview Dec 13 2-4pm at the Senior Center - **Mark W. & Darryl**

See r

d) Bicycle Friendly Business Outreach - **Steve & Mark H.**

Avante Properties award at Silver level

Next round of applicants:

Rutabaga

Choco Shoppe

McKenzie Center

Encompass health

Hop Haus

Thirsty Goat

Renewals:

Saris

June: commitment from Summit Credit Union

Steve has appt with Seminole Tap but likely will be in a future round.

e) Event reports and planning

- i) Winter Bike Week 2/4-2/10:
60 folks on bikes and 26 pedestrians coming through the roundabout, 43 people who

stopped to chat.

Distributed maps, was on TV (ch 15 live morning show 6:15am)

- ii) National Bike Summit: Slow Roads 3/19-21 - **Steve**
- iii) Celebrate Trails Day Sat. 4/27 - **Steve**
Volunteer event, meet at Dawley Hub @9:30am. Event 10am-1pm Recreation Station.
Yard signs and asphalt decals put out in advance.
Mike, Carol, Bill volunteered.
- iv) Smart Cycling Class and LCI Seminar May-June - **Mark W.**
- v) Rides for Joe Wed. 5/1, 6/5, 7/3, 8/7, 9/4, 10/2 - **Steve**
- vi) May is Bike Month (proclamation last Council meeting in April) - **Steve**
Steve wants to meet the Mayor when BCycles come out and bike to work with the Mayor
- vii) National Bike to Work: event with the Mayor Fri. 5/17 - **Steve**
- viii) Wisconsin Bike Week 6/1-6/8 (commuter station Tue. 6/4)
- ix) Fitchburg Festival of Speed cancelled for 2024
- x) Fitchburg Community Night Out (police set date in August) - **Mike**
- xi) ¡Pick Me Up at the Border! 9/20-9/21 - **Steve**
- xii) Madison Santa Rampage 12/14
- xiii) TBD: rodeos, others - **Mike**

8) New Business

9) Adjournment
8:23pm

Next meeting: Mar 25 - Fitchburg Senior Center