

Bike Fitchburg, Inc. June Meeting Minutes
Monday, June 24, 2024 / 7:00-8:30 pm
Fitchburg Senior Center



Minutes

1. Call to Order, Roll Call, Welcome, Introductions – Darryl

- a. Call to Order at 7:00pm
- b. Attendees – Darryl, Steve, Kay, Tony, Mike, Mark
- c. Guests – Paula Romeo

2. Approval of Past Minutes: May 20, 2024

- a. Minutes approved with the following corrections.
 - i. Mad City monthly rides are the 3rd Tuesday of the month. Dates are July 16th – August 20th – September 17th. Meet at 5:00pm and rides start at 5:30pm

3. New Business

- a. Nothing this month

4. Event Planning – Remainder of 2024 (+) Adds – Mark

- a. Event updates since May 20th.
 - i. League Certified Instructor (LCI) – FB held a very successful training session with Mark and Darrell participating. We also had one person from bubbler bikes, one person from Madison bikes, and four staffers from the Wisconsin Bike Fed.
 - ii. Commuter Station was a success that was held during Bike Week.
- b. Ann Shay is the public information officer at Madison Parks. They are trying to recruit volunteers for ride to drive on August 11th. They're looking for setup intersection guides, clean up staffing booths. Each volunteer will receive a 2024 ride to drive T-shirt.
 - i. You can read more about the various roles and sign up to help [here](#).
- c. All BF event coordinators indicate they have what they need at this point for their respective events.
- d. [Event Calendar](#) has been updated and can be viewed in the addendum at the bottom of these minutes.

5. Treasurer's Report – Steve

- a. Checking balance \$15,724.37, savings balance \$1802.77.
- b. Since our last meeting we paid \$66.43 to Einstein Bros. Bagels for coffee for our Bike Week commuter Station, \$50 to the Bike League for the BFB application fee for Seminole Tap, and \$1000 from the Kyle Stiegert memorial fund for goats to manage vegetation on the site.
- c. We earned another \$0.05 in interest.
- d. There were no more changes to inventory.
- e. Other balances are unchanged: the checking account holds \$882.66 for the AARP grant for Greenway System signage and \$12,895.38 in the Kyle Stiegert memorial fund).
- f. Our net worth is now \$3929.10

- g. Anticipated future financial activity includes income and expenses for ¡Pick Me Up at the Border! and multiple \$50 BFB fees for the round of applications dues October 30.
- h. Dew rags are still available for \$25. Let's move that inventory!
- i. [1% for the Planet](#) - Was started it up in spring and then stopped. **Action Item** - Mike G – To restart 1% for the Planet.

6. **Bicycle Friendly Business Outreach - Steve**

- a. Received a go ahead from Irish Fields, which is an apartment complex at the Ridge.
- b. Yes, from Universe United Church of Christ Memorial United Church of Christ on Lacy Rd.
- c. The League Map includes the locations of all Bicycle Friendly businesses.
 - i. [53711 Specific Link](#)
 - ii. [Wisconsin Specific Link](#)

7. **Cycling Without Age Fitchburg – Mark**

- a. **Motion** - Bike Fitchburg to cover the printing costs for brochures for Cycling Without Age Fitchburg to be used for Move-N-Groove grab bag stuffers and some extras for use throughout the remainder of the fund-raising campaign. Cost estimate ~ \$300 for 1200 brochures.
 - i. 6 for / 0 Against
 - ii. Funding to be provided by Bike Fitchburg, but Treasurer to hold this as a negative balance to be repaid from Cycling Without Age Fitchburg when donations allow. **Action Item** was added to the tracker.
 - iii. **Motion to pay printing costs for brochures for Cycling Without Age Fitchburg >> APPROVED**
- b. We were not among those selected to receive funding for the Wisconsin DHS grant that we applied for back in April.
- c. Supported Limitless Cycling from St Croix as a pilot during the Loop the Lake bike event. We made great contacts with a team that started in 2019 and has created a successful non-profit that could be a model for our own. Matthew Stepaniak and Darren Dobier both have offered to coach me when I have questions.
- d. Steve ordered a four-point harness from The Cargo Shop in Madison. He is working to provide our legislator in the assembly, Jimmy Anderson, a ride in a trishaw.

8. **Working with the city - Steve**

- a. **Greenway System / Update & Re-Ratify the Bike/Ped Plan – Steve**
 - i. Nothing to report this month.
- b. **Better-Connected Trail System – Steve**
 - i. We have two networks. We have our safe network and our safe and comfortable network. The safe and Comfortable network are the ones with low-speed neighborhood streets with bike lanes under 30 miles an hour and streets with buffered bike lanes 35 miles an hour or under our cycle tracks and our paths.
 - ii. Bike lanes on faster streets and paved shoulders of the rural areas might be safe, but they're not comfortable and we want both of those networks improved.
 - iii. Analysis is done by "[People for Bikes](#)" and they have just announced their 2024 city ratings. Fitchburg jumped from 40 to 47, which is a huge jump. We dropped last year from 42 to 40 because of the town of Madison attachment.

- iv. The way they rank us is they take all the census blocks as defined by the US Census and they compute for every pair of census blocks where any part of the census block is within 1.3 miles. And they figure out whether you can get there on the Low stress network, so neighborhood streets, basically neighborhood streets and busy roads with side paths and our trails. They compute overall connectivity, which is a percentage where 0 means you can't get anywhere and 100 means you can get everywhere on the low stress network. These census blocks are weighted by the population and the number of destinations like dentists, elementary schools, parks, etc.
- v. Madison is 60. Sun Prairie is also 60. The difference between them and Fitchburg is Fitchburg is between 1/2 and 2/3 of rural. We have these giant census blocks that are not connected by the low stress bike network.
- vi. 50 is kind of the tipping point where you're getting to the place where people start to think about bicycling to make short trips. We're just about there.
- vii. Several of the things that have caused us to jump up are the new buffered bike lanes on Syene Road, the new buffer bike lanes on West Lacy Rd. Because they're part of the low stress network.

9. Policy & Public Works – Bill

Capital Improvement Plan

A special Finance Committee meeting regarding the City of Fitchburg's [Capital Improvement Plan \(CIP\)](#) starts at 6pm.

CIP projects of interest to Bike Fitchburg:

Project#	CIP Page#	Project Yrs	Funding Sources	Title	Description
3432	235	2027-2028		Traceway & Leopold Bike & Ped	Add a bike path connecting Traceway Drive and Leopold Way. Replace and add streetlights along Traceway Drive to enhance nighttime visibility for pedestrians. Add raised or high visibility crosswalks at crossings that serve Leopold Elementary School and The HUB.
3509	302	2028-2029	\$825k (50%) Borrowing \$825k (50%) TID #16	Southdale Bike Connection	Add a combination of bike lanes and bike path to connect the Southdale neighborhood with the Capital City State Trail and the existing Fitchburg bike network. Because of the wetlands present along this corridor, large portions of the bike path will likely need to be boardwalk, similar to the one installed in Nine Springs, with a steel superstructure and composite decking.
3514		2025-2026	\$432k (47.7%) TAP grant \$474k (52.3%) General Fund	CTH MM Bike Underpass	Install a pedestrian and bike underpass under CTH MM approximately 1/4 mile north of Lacy Rd. Project will also include approximately 500 feet of bike path, with 250 feet on the east side of CTH MM to connect to existing bike path and 250 feet on the west side to allow connection with the future Nine Springs Hill Development. Approximately half of the project will be funded by a Transportation Alternatives Program grant, which funds safe routes to schools. The remaining amount would be funded with a transfer from CIP #1045 "Capital Grant Match Funding". See p4 of Phil Grupe's bike network update from the Oct 2023 Bicycle Committee meeting

Strategic Plan Survey

The City of Fitchburg is embarking on a Strategic Plan to determine the priorities for city for the next five years 2025-2029. Please fill out [the survey](#) to voice your opinion. Should take 5-10 minutes. Sorry Darryl, this is only for Fitchburg residents :(

Proposed Beltline Expansion

WI-DOT's Beltline PEL (Planning & Environmental Linkages) study continues. They've settled on a "Preferred Strategy Package" that includes adding a lane in each direction and/or expanding the flex lane, from I-90 on the east to Parmenter St in Middleton on the west, which will only facilitate more VMT, damage more wetlands, contribute to noise & air pollution, accelerate climate change, and increase road maintenance obligations. Take a look at the [Public Involvement page](#), which includes links to comment and survey forms. Please tell them what the weather's been like lately and remind them that "[just one more lane bro](#)" is not going to fix traffic.

- [the May 29 presentation recording](#)
- [Online comment form \(due Jun 30\)](#)
- [Online survey \(due Jun 30\)](#)

10. **Adjournment at 8:30pm**

11. **Next Meeting is July 22 – Fitchburg Senior Center**

Addendums

a. **Social Media Update – Steve**

Date	6/24/2024	5/20/2024	4/22/2024	3/25/2024	1/22/2024	1/27/2023
Facebook Forum members	651	642	639	634	627	562
Facebook page likes	649	647	645	639	631	562
Facebook page followers	734	732	727	723	712	618
E-mail addresses to add	25	21	0	0	0	200
E-mail list addresses	377	370	367	367	349	71
Instagram	324	317	311	300	290	240
Threads	53	52	50	47	40	

b. 2024 Event Calendar

Date (dd-mm-yy)	BF Lead	Event	Link
16-Jul	Steve A	Mad City Velo Monthly Ride 5:30pm From Seminole Tap	-
20-Jul	Mark H	Move 'N' Groove (Boys & Girls Club)	Link
22-Jul	Mike G	Allied Park (5pm-8pm) Bike Fitchburg Board Meeting evening	Link
27-Jul	Kay L	Pedal & Party in Pardeeville with a Purpose	Link
16-Aug	Mike G	Fitchburg Community Night Out 5-8pm	Link
20-Aug	Steve A	Mad City Velo Monthly Ride 5:30pm From Seminole Tap	-
17-Sep	Steve A	Mad City Velo Monthly Ride 5:30pm From Seminole Tap	-
Sept 20- Sept 21	Steve A	!Pick Me Up at the Border! Need a race director and location to start the event. Recommendation of McKee Park to start.	Link
14-Dec	Mike G	Madison Santa Rampage	Link

c. Action Items

Action Item	Owner	Status	Minutes Date	Need Date	Comments <i>DPBU = Done Pending Board Update</i>
Update UnderRound Count Sheet	Steve	Open		5/31/2024	Make a map with boxes to fill in so that anyone can manage the in/out counts. - Mark 7/16: More changes necessary - Steve to coordinate with
Work with BFB for a special BFB meeting designed for community updates and invite for involvement.	Tony	Open		7/31/2024	5/7: Timing of 3rd quarter to pilot idea. Proposal to July Board Meeting See April'24 Minutes for full discussion and ideas presented
Investigate adding a Bicycle Friendly Business TAB to Bike Fitchburg website	Steve	Open		6/30/2024	Maybe include reference docs
Investigate adding Bicycle Registration to Bike Fitchburg website	Steve	Open		6/30/2024	Discussion on registering your bicycles on Bike Index
Send Survey for Future Meeting Agenda Topics	Mark W	Open		5/31/2024	
Create a decision / vote tracker	Mark W	DPBU		6/14/2024	Created - Need to consolidate to my Board workbook. This is in Excel so you need to convert if you use sheets.. Or call Mark W for specific information.
CWA Fitchburg to repay cost of brochure printing	Steve	Open	6/24/2024	12/31/2025	Steve to track in treasury finance - once there we can remove it from action item list
Restart 1% for the Planet	Mike	Open	6/24/2024	7/19/2024	
Provide update on four-point harness ordered for trishaw	Steve	Open	6/24/2024		Ordered to provide a ride to Jimmy Anderson
Steve to provide Mark W an introduction to Jake Johnson	Steve	Open	6/24/2024		Jake spearheaded fund raising for Dog Park and Splash Pad. Could be a valuable mentor / coach /

a. Future Agenda Items

Status	Date	Agenda Item	Presenter	Comments
	mm-dd-yy			
Open	Jul-2024	Bicycle Friendly Business	Steve	Overview / Training
Open	Aug-2024	Cycling Without Age	Mark W	CWA.ppt to Board
Open	Sep-2024	BLU Lights	Mark W	Opt In for 2025 ??
Open	Oct-2024	2025 Meetings	Mark W	Syene Room or Tour room locations for 2025
Open	Oct-2024	!Pick Me Up At the Border	Steve	2025 Status
Open	Jan-2025	2024 Review	Steve	We need to celebrate our 2024 wins